



SALES DASHBOARD

Month

All

Year

All

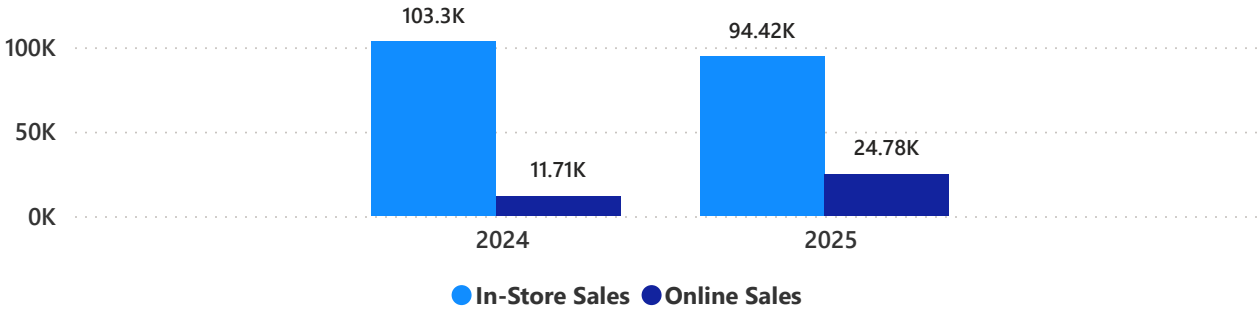
TOTAL SALES

234.22K

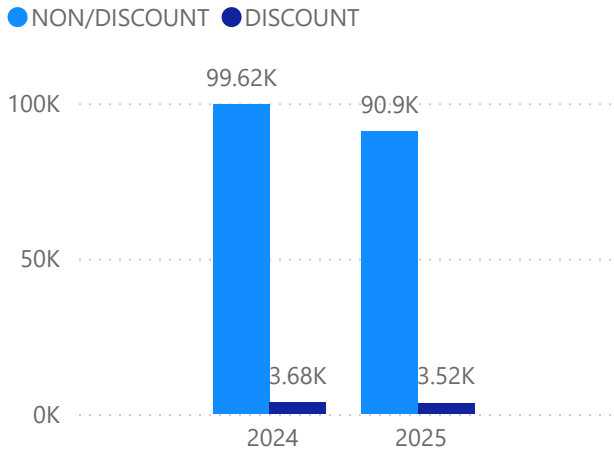
TOTAL QUANTITY

84K

IN-STORE/ONLINE SALES



TOTAL SALES IN-STORE



TOTAL SALES ONLINE



AVERAGE ORDER VALUE PER TRANSACTION

7.20

In-Store

31.29

Online

TRANSACTIONS

33K

In-Store

7K

Online

PRODUCT (ONLINE)

TOTAL SALES

Beverages	20,790.87
Bakery	8,105.55
Bread Loaf	4,060.59
Croissant	2,140.00
Muffin	1,904.96
Dairy & Eggs	7,602.02
Eggs	3,800.75
Milk	2,180.29
Yogurt	1,620.98
Total	36,498.44

PRODUCT (IN-STORE)

TOTAL SALES

Meat & Seafood	96,561.59
Salmon	44,755.09
Chicken Breast	27,996.77
Ground Beef	23,809.73
Beverages	44,377.32
Coffee	22,671.31
Tea	16,005.63
Soda	5,700.38
Produce	25,932.50
Bakery	15,820.07
Dairy & Eggs	15,029.59
Total	197,721.07



PRODUCT DASHBOARD

Month

All

Year

All

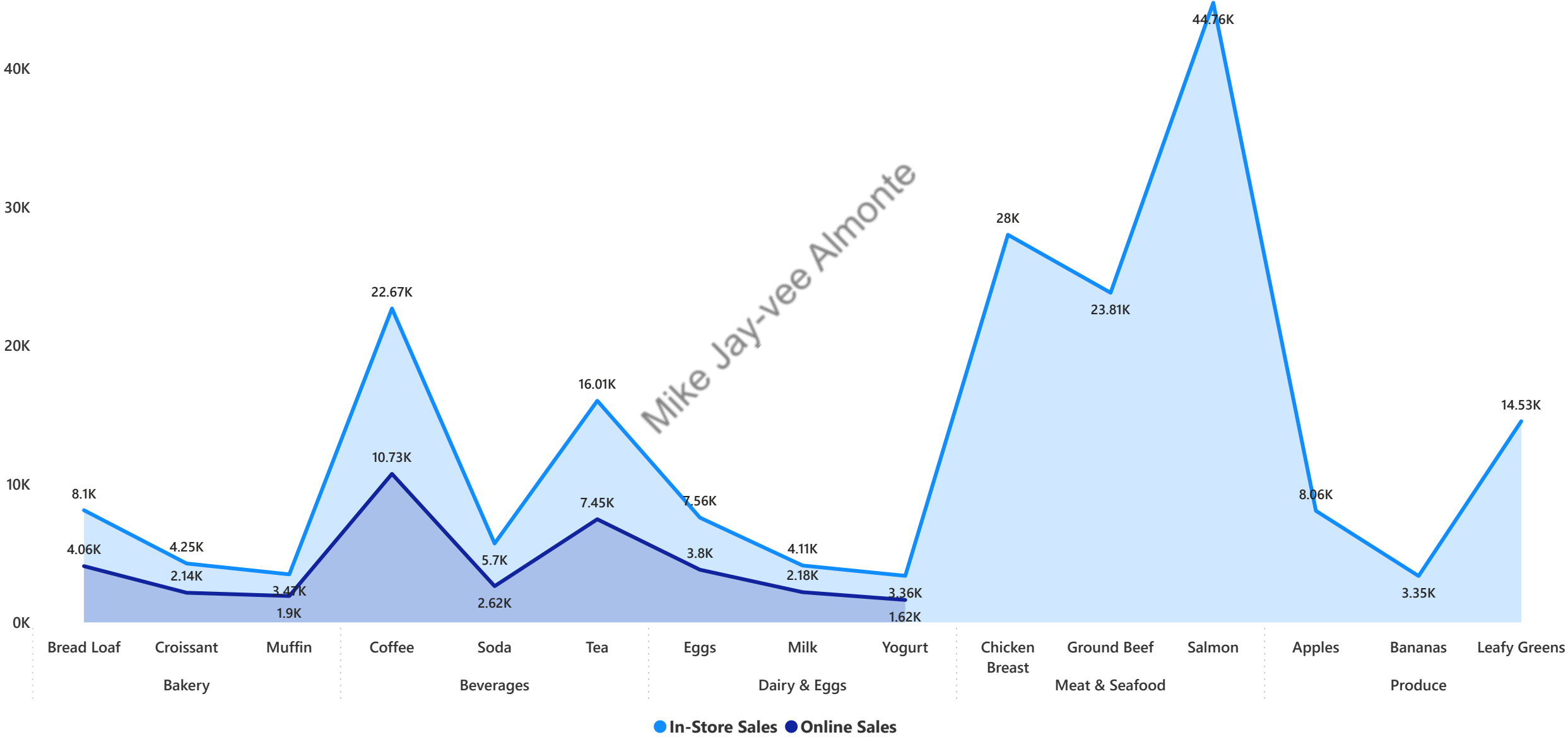
TOTAL SALES

234.22K

TOTAL QUANTITY

84K

PRODUCT PERFORMANCE (TOTAL SALES)





CUSTOMER DASHBOARD

Month

All

Year

All

TOTAL SALES

234.22K

TOTAL QUANTITY

84K

BUYER

12K

Total Unique Buyer

20.37

Average Order Value Per Buyer

IN-STORE

11K

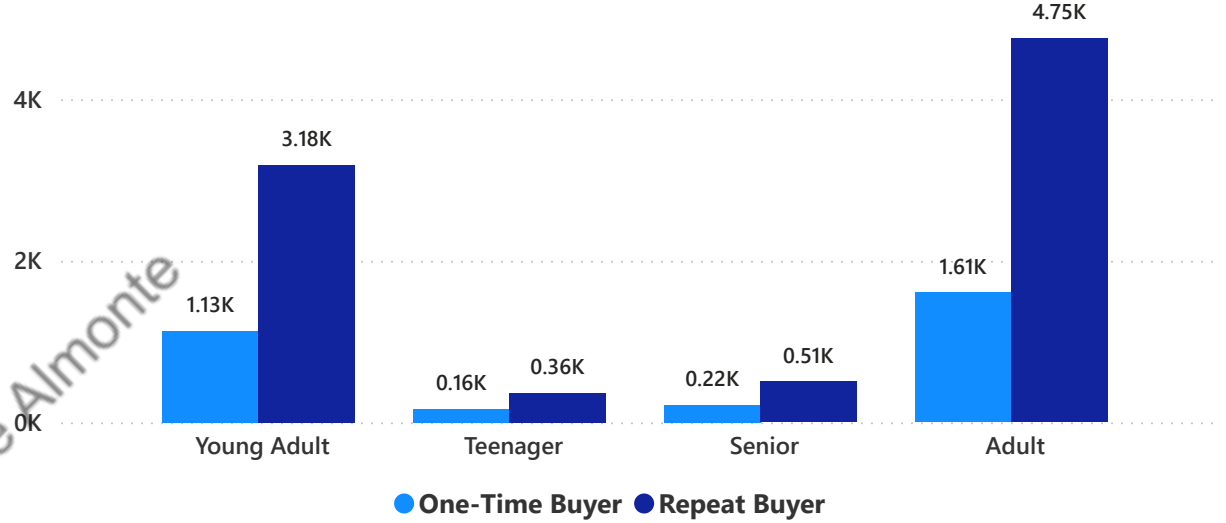
Total Buyer

ONLINE

6K

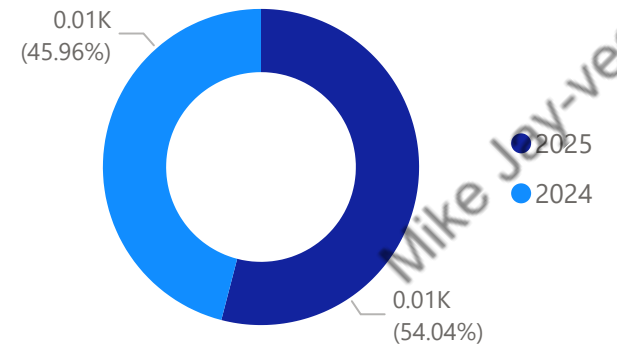
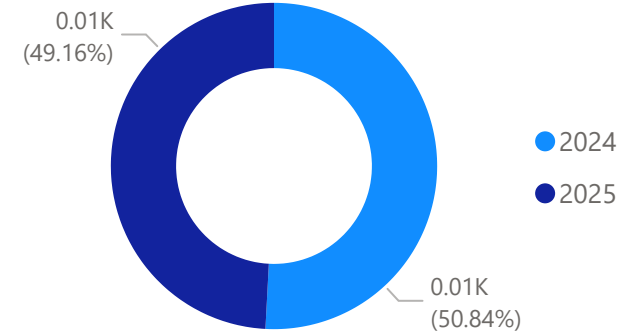
Total Buyer

BUYER (IN-STORE)



AVERAGE ORDER VALUE PER BUYER (IN-STORE)

AVERAGE ORDER VALUE PER BUYER (ONLINE)



CUSTOMER	In-Store Buyer	Online Buyer
Adult	6358	3035
Senior	720	367
Teenager	524	237
Young Adult	4310	2065
Total	11146	5509

BUYER (ONLINE)

